

MDR

MANAGED DETECTION & RESPONSE

24/7 Detection & Response Without the Overhead

The global MDR market is poised to grow from \$3.3 billion in 2023 to \$9.5 billion by 2028 at a Compound Annual Growth Rate (CAGR) of 23.3% over that period.

This growth is driven by the rise of increasingly sophisticated and prevalent cyber threats, the scarcity of cybersecurity experts, budget limitations, stringent requirements for regulatory compliance and cyber insurance, and more. All of this adds up to more demand for, and opportunity with, MDR services.

KEY INSIGHTS

Six key insights highlighting the relevance of MDR in the market:

42%

of organizations reduce the number of successful attacks with MDR.

70%

of organizations depend on their MDR provider for advanced threat detection.

50%

of organizations will use MDR services from remote modern SOC.

50%

of organizations improve their internal resources' security skills with MDR.

90%

of enterprises will use a hybrid model for at least 50% of the operational workload.

45%

of organizations invest in more strategic security initiatives leveraging an MDR.

8 BUSINESS BENEFITS OF MDR

Enhanced Security Expertise

Gain access to an external team that brings advanced security expertise to your team.

Scalability and Flexibility

Leverage cutting-edge security products, technologies, and methodologies.

Cost-Effective Operations

Achieve comprehensive security monitoring without the high cost of in-house technicians.

Customer Satisfaction

Improve customer security to preserve and grow each customer relationship.

Access to Advanced Technologies

Leverage cutting-edge security products, technologies, and methodologies.

Focus on Core Competencies

Focus on your business-critical activities by outsourcing your technology needs.

Proactive Threat Management

Ensure continuous monitoring and rapid response to threats, reducing risk of breaches.

Competitive Edge

Stand out with advanced MDR services that improve customer safety and security.

BLUE SKY TECHNOLOGIES

Over 10 years of experience delivering exceptional service and innovative technology.

Blue Sky Technologies offers managed IT services covering remote monitoring, threat detection, preventative maintenance, help desk, and more.

